

General Assembly 2025

Madrid, 10 and 11 May 2025

Country Report and Position

*Pharmacists in Industry Education and
Regulatory (PIER) - Ireland
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Association Insight & Main Activities 2024

- Professional Development & Events
 - Delivered over 10 webinars, covering career development, CPD, digital health, AI, regulatory updates, and manufacturing innovation.
 - Collaborated with Fastnet, RCSI, EIPG and UCC on specialist topics and career insights.
 - Ran a highly successful 2024 Mentorship Programme with 26 mentees, supported by networking sessions, panel events, and career-focused workshops.
 - Programme continues to drive real career transitions - mentees successfully moving into roles across industry
- Strategic Review & Organisational Growth
 - Completed comprehensive strategic review, aligning with evolving member needs, leading to a refreshed mission and future-focused priorities.
 - Launched free membership campaign in 2024–2025 to stimulate active member engagement and support post-pandemic recovery.
- Sectoral & Educational Engagement
 - Actively supported the development of new MPharm programmes at three Irish universities, with committee members contributing on advisory groups.
 - Promoted APPEL placement hosting opportunities, strengthening industry-academia collaboration.

My Association Activity's Plans

- Strategic Plan Rollout
 - Finalise and launch the refreshed strategy, aligning activities with evolving member needs and setting clear success goals.
 - Strengthen communication of member value and actively grow a diverse membership base.
- Support for Expanding Pharmacy Education
 - Continue engaging with Ireland's new MPharm programmes, offering advisory input, placements, and career talks.
 - Foster strong industry-academia connections to ensure graduates are workforce-ready.
- Professional Growth & Events
 - Expand targeted webinars, workshops, and networking for all career stages.
 - Grow the mentorship programme, adding structured support and reach.
 - Develop a two-year cycle of key events blending online and in-person activities for consistent, high-value member engagement.

What we appreciate as being a member of EIPG

- Policy Influence
 - Valued opportunities to contribute to European-level policy consultations and regulatory dialogues, amplifying PIER's voice on key issues.
- Special Interest Groups (SIGs)
 - Access to SIGs on sustainability, artificial intelligence, and digital health, providing cutting-edge insights relevant to member priorities.
- European Networking
 - A valuable platform for connecting with a pan-European network of industrial pharmacists, sharing knowledge and best practices.
- Educational Contributions
 - Opportunities for PIER members to contribute to and benefit from EIPG webinars, workshops, and publications, raising professional visibility.

What we would need more from EIPG

- Strengthen EIPG's policy influence at the European level
 - Align advocacy activities with national member priorities - Ensure national voices are included in EU consultations
 - Provide regular, transparent updates on policy initiatives and their impact
- Strengthen existing Special Interest Groups (SIGs)
 - Enhance coordination and leadership within current SIGs (e.g., sustainability, AI, digital health)
 - Ensure SIG outputs incorporate national-level input and address shared challenges – share this widely
- Enhance networking opportunities across Europe
 - Organise high-value pan-European events to connect industrial pharmacists
 - Facilitate peer-to-peer knowledge-sharing and cross-country best practice exchange
 - Support relationship-building to drive future collaborations and partnerships
- Establish clear two-way communication channels
 - Create structured mechanisms (e.g., regular surveys, advisory forums) for national input
 - Provide consistent updates on EIPG activities, plans and progress – annual/ twice yearly update on activities for members
 - Ensure national organisations have meaningful opportunities to shape priorities and decisions
- Focus on strategic alignment and visibility
 - Prioritise initiatives aligned with national organisations' strategic goals
 - Increase visibility of national contributions in EIPG outputs, events, and communications
 - De-emphasise routine training as a core focus, placing emphasis instead on advocacy, networking, and shared impact